

“Rockin’ the Waterfront”

2017

Pier 4 Park Classic Car Cruisers Favorite Venue

A four consecutive year winning Community Event made possible by ALL our Sponsors

Four Months (15 weeks) Season Sponsorship Tariff
Every Wednesday May 17th through to August 30th

Gold \$1,000 Total season

- Company Logo, Info & specialization printed on our web site, Face Book & event flyers,
- Inclusion in Posters, City Brochures, media releases and other cruising web sites.
- Sponsorship acknowledgement each week in local press newspapers to promote company including using stage P.A. System.
- Sponsors own special promo evening.
- Space provided for your company supplied tent to 10’x10’ to display promotional products and/or as a trader or hospitality use. City License exemption unless running a raffle.
- Your web links, name, address & telephone number(s) Including company logo and relevant company information in every vehicles each week by being shown on their windshield card displayed in every classic car owner’s windshield each week.
- Company **“Exclusivity”** clause where applicable.
- Company representative presents a special end of season award plaque to his/her choice on behalf of their sponsorship. Supplied to you.

Silver \$500 Total season

- Company Logo, information on event flyers, posters. Sponsor acknowledgement each week.
- Recognition & logo on our venue site (with link to your web site).
- Company representative awards special plaque on special sponsored evening.
- Company information on courtesy windshield card shown in every car windshield weekly.
- Company can supply a max 10 x 10-show tent – City permits exemption unless running a raffle where a permit is required..

Bronze \$250 Total season

- Company Logo & information on all event flyers, posters and windshield courtesy cards
- Recognition & logo in our venue web site and Face Book (with link to your web site(s)).
- Company can supply max 10 x 10 show tent – City permits exemption - unless a raffle.

- **Company.** _____
- **Address.** _____
- **City:** _____ **Postal Code** _____
- **Tel:** _____ **Email:** _____
- **Tariff sponsorship chosen \$** _____

Payable to: Knight Kruizer Events. Mail to: 37 Royal Oak Drive, Brantford, Ont. N3R 7P2